

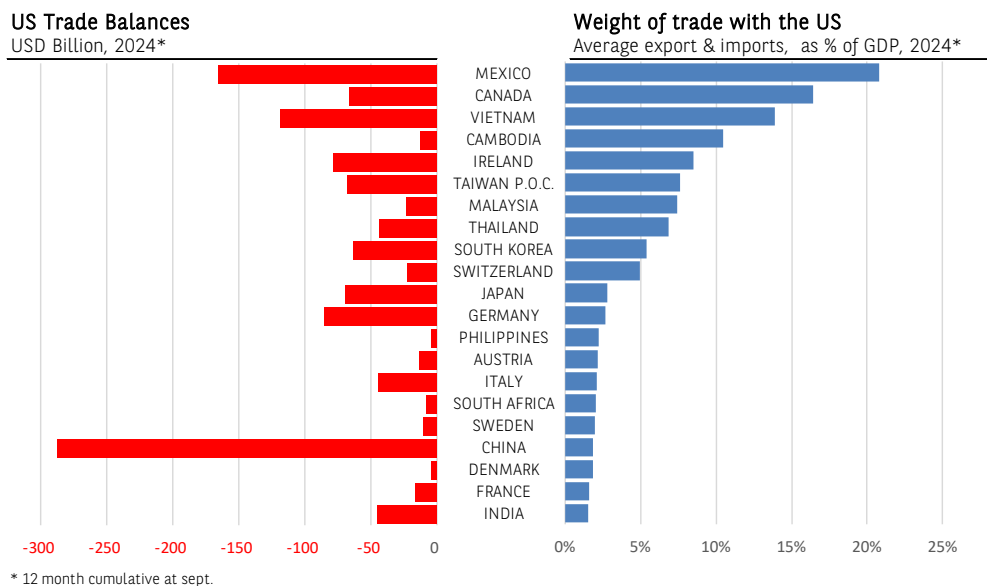
CHART OF THE WEEK



12 February 2025

US TARIFF OFFENSIVE: A (NON-EXHAUSTIVE) RISK MAP

Jean-Luc Proutat



Source: US Census Bureau, IMF, WTO

Who's next? As soon as he became the 47th President of the United States, Donald J. Trump drew the weapon of tariffs, *"the most beautiful word in the dictionary"*, as he put it. Mexico, Canada and China were the first to be hit, while the European Union (EU) was explicitly targeted. According to the latest news, a 25% surtax on US aluminum and steel imports will soon be applied, which, in addition to the countries already mentioned, will affect Germany, Brazil, South Korea, Taiwan, India and Japan¹.

The feeling that the White House's tariff offensive will spare no one is reinforced by the chart above. It offers a "Trumpian" vision of American trade relations, where the intersection of deficits (*left*) with the various degrees of dependence on trade with the United States (*right*) leads to the identification of the countries most likely to be taxed.

The first observation is that the list is long: in the United States and in 2024, three-quarters of bilateral merchandise trade show a negative balance. Another noteworthy observation is that, although China continues to account for a large share of US deficits, it is not the Asian economy most directly exposed in the event of sanctions. At the top of our chart (just after Mexico and Canada) are most of the ASEAN members (Vietnam, Cambodia, Malaysia, Thailand) who, as "connector countries", have taken advantage of Sino-American tensions and strengthened their ties with the United States (for an overview of emerging economies' sensitivities to "Trump 2", see also our latest [EcoPerspectives](#)²).

With the exception of Ireland (where the weight of intra-group trade with the USA is significant, particularly in the pharmaceuticals sector) and, to a lesser extent, Germany (connected to the North American market via its automotive sector), EU countries appear less vulnerable than others, protected as they are by the scale of intra-Community trade (62% of the total in 2024). This was further strengthened by the latest tariff offensive led by the "Trump 1" administration. Under "Trump 2", the integration of the single market is likely to take another step forward, as much by necessity as by choice³. In the all-out trade confrontation promised by the United States, the EU is not necessarily the one with the most to lose.

jean-luc.proutat@bnpparibas.com

¹ On February 1, 2025, barely two weeks after his inauguration, Donald J. Trump issued an executive order imposing a 25% import surcharge on all products from Mexico and Canada (with the exception of Canadian oil, taxed at 10%), two countries linked to the United States by a free trade agreement (USMCA). Supposed to take effect on February 3, this measure was suspended for 30 days. China, for its part, has been subject to a 10% surtax on all its products, effective since February 3. Additional duties of 25% on aluminum and steel will apply from March 12.

² Faure F. (2025), 'World trade: waiting for the audit', BNP Paribas Eco-Perspectives, February.

³ Mateos y Lago I. (2025), 'Five Reasons Trumponomics Need not Weaken Europe, Even the Opposite', BNP Paribas Eco-Week, February.

ECONOMIC RESEARCH



BNP PARIBAS

The bank
for a changing
world

ECOINSIGHT

Structural or thematic topics.

ECOPERSPECTIVES

Analyses and forecasts with a focus on developed and emerging economies.

ECOFASH

Data releases, major economic events.

ECOWEEK

Recent economic and policy developments, data comments, economic calendar, forecasts.

ECOPULSE

Easy-to-read monthly overview of inflation dynamics.

ECOCHARTS

Monthly barometer of key economic indicators of the main OECD countries.

ECOTV

What is the key event of the month?
You will find the answer in our economy broadcast.

MACROWAVES

Our economic podcast.

HOW TO RECEIVE OUR PUBLICATIONS

SUBSCRIBE ON OUR WEBSITE
see the [Economic Research website](#)

&

FOLLOW US ON LINKEDIN
see the [Economic Research linkedin page](#)

OR TWITTER
see the [Economic Research Twitter page](#)

The information and opinions contained in this document have been obtained from, or are based on, public sources believed to be reliable, but there is no guarantee of the accuracy, completeness or fitness for any particular purpose of such information and such information may not have been independently verified by BNPP or by any person. None of BNPP, any of its subsidiary undertakings or affiliates or its members, directors, officers, agents or employees accepts any responsibility or liability whatsoever or makes any representation or warranty, express or implied, as to the accuracy and completeness of the information or any opinions based thereon and contained in this document and it should not be relied upon as such. This document does not constitute research, as defined under MIFID II, or form any part of any offer to sell or issue and is not a solicitation of any offer to purchase any financial instrument, nor shall it or any part of it nor the fact of its distribution form the basis of, or be relied on, in connection with any contract or investment decision. Information and opinions contained in this document are published for the information of recipients, but are not to be relied upon as authoritative or taken in substitution for the exercise of judgment by any recipient, are subject to change without notice. In providing this document, BNPP does not offer investment, financial, legal, tax or any other type of advice to, nor has any fiduciary duties towards, recipients. Any reference to past performance is not indicative of future performance, which may be better or worse than prior results. Any hypothetical, past performance simulations are the result of estimates made by BNPP, as of a given moment, on the basis of parameters, market conditions, and historical data selected by BNPP, and should not be used as guidance, in any way, of future performance. To the fullest extent permitted by law, no BNPP group company accepts any liability whatsoever (including in negligence) for any direct or consequential loss arising from any use of or reliance on material contained in this document even when advised of the possibility of such losses. All estimates and opinions included in this document are made as of the date of this document. Unless otherwise indicated in this document there is no intention to update this document. BNPP may make a market in, or may, as principal or agent, buy or sell securities of any issuer or person mentioned in this document or derivatives thereon. Prices, yields and other similar information included in this document are included for information purposes however numerous factors will affect market pricing at any particular time, such information may be subject to rapid change and there is no certainty that transactions could be executed at any specified price. BNPP may have a financial interest in any issuer or person mentioned in this document, including a long or short position in their securities and/or options, futures or other derivative instruments based thereon, or vice versa. BNPP, including its officers and employees may serve or have served as an officer, director or in an advisory capacity for any person mentioned in this document. BNPP may, from time to time, solicit, perform or have performed investment banking, underwriting or other services (including acting as adviser, manager, underwriter or lender) within the last 12 months for any person referred to in this document. BNPP may be a party to an agreement with any person relating to the production of this document. BNPP may to the extent permitted by law, have acted upon or used the information contained herein or in the document, or the analysis on which it was based, before the document was published. BNPP may receive or intend to seek compensation for investment banking services in the next three months from or in relation to any person mentioned in this document. Any person mentioned in this document may have been provided with relevant sections of this document prior to its publication in order to verify its factual accuracy.

This document was produced by a BNPP group company. This document is for the use of intended recipients and may not be reproduced (in whole or in part) or delivered or transmitted to any other person without the prior written consent of BNPP. By accepting or accessing this document you agree to this.

BNP Paribas is a société anonyme incorporated in France, licensed and supervised as a credit institution by the European Central Bank (ECB) and as an investment services provider by the Autorité de contrôle prudentiel et de résolution (ACPR) and Autorité des marchés financiers (AMF), and having its registered office at 16, boulevard des Italiens, 75009 Paris, France. Some or all of the information contained in this document may already have been published on <https://globalmarkets.bnpparibas.com>.

For country-specific disclaimers (United States, Canada, United Kingdom, Germany, Belgium, Ireland, Italy, Netherlands, Portugal, Spain, Switzerland, Brazil, Turkey, Israel, Bahrain, South Africa, Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, Vietnam) please type the following URL to access the applicable legal notices: https://globalmarkets.bnpparibas.com/gm/home/Markets_360_Country_Specific_Notices.pdf

© BNP Paribas (2025). All rights reserved.

Subscribe to our publications:
ECONOMIC RESEARCH



Published by BNP PARIBAS Economic Research
Head office: 16 boulevard des Italiens – 75009 Paris France / Phone : +33 (0) 1.42.98.12.34
Internet: www.group.bnpparibas - www.economic-research.bnpparibas.com
Head of publication : Jean Lemierre / Chief editor: Isabelle Mateos y Lago



BNP PARIBAS

The bank
for a changing
world