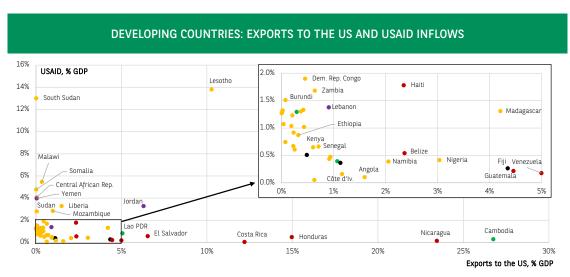


#### END OF USAID AND TRADE WAR: A DOUBLE SHOCK FOR DEVELOPING COUNTRIES

Since January 2025, the United States has announced major reversals in its foreign and trade policies. For developing countries that depend on international aid, the suspension of USAID¹ and the increase in tariffs on US imports create a double shock that will durably weaken their economic prospects.



SOURCE: UNCOMTRADE, FOREIGNASSISTANCE.GOV, IMF

The developing countries of Central America are particularly vulnerable, more so than the average Latin American country<sup>2</sup>. Their exports to the United States account for a large proportion of their GDP (see chart), particularly steel, aluminium and car parts (tariffs of 25%). These countries could, however, offer to tighten their migration policies and fight drug trafficking more effectively in order to obtain more advantageous customs tariffs.

**Sub-Saharan Africa is doubly exposed. The region is the largest recipient of USAID flows**, both in current dollars and as a proportion of GDP: in 2024, they amounted to 0.7% of GDP on average. The interruption of USAID will considerably worsen the region's health, security and economic prospects. **Sub-Saharan Africa is also vulnerable to the slowdown in world trade**. At first glance, the direct impact of a uniform 10% US tariff may seem limited. Only 5% of the region's exports are destined for the United States, and most of these are raw materials exempt from customs duties. However, with the end of the AGOA<sup>3</sup>, 32 African countries have lost preferential access to the US market for many goods. Among these countries, Lesotho is by far the most vulnerable, given the high proportion of its exports, particularly textiles, to the United States. To a lesser extent, Kenya and Madagascar are in a similar situation. In addition, countries exporting raw materials (with the exception of gold) are likely to face a slowdown in global demand and falling prices. Angola, Nigeria and the CEMAC region are particularly vulnerable.

**Sub-Saharan Africa has very limited room for manoeuvre.** The region does not have the capacity to increase its imports from the United States with a view to reducing a trade surplus that is very meagre in any case (USD 11.3 billion in 2024, or 0.04% of US GDP). There is little or no budgetary leeway to increase spending to replace USAID. Finally, ability of central banks to ease monetary policy is also limited: inflationary pressures remain high (regional inflation accelerated to 18.3% in 2024) and public debts are exposed to exchange rate risk.

- 1 United States Agency for International Development
- 2 See Chart of the Week Latin America: how vulnerable is it beyond tariffs?
- 3 African Growth and Opportunity Act

Lucas Plé

lucas.ple@bnpparibas.com

**ECO**NOMIC RESEARCH



The bank for a changing world

# **GROUP ECONOMIC RESEARCH**

#### **ECO**INSIGHT

Structural or thematic topics

### **ECO**PERSPECTIVES

Analyses and forecasts with a focus on developed and emerging economies

# **ECO**FLASH

Data releases, major economic events

#### **ECO**WEEK

Recent economic and policy developments, data comments, economic calendar, forecasts

#### **ECOPULSE**

Easy-to-read monthly overview of inflation dynamics

## **ECO**CHARTS

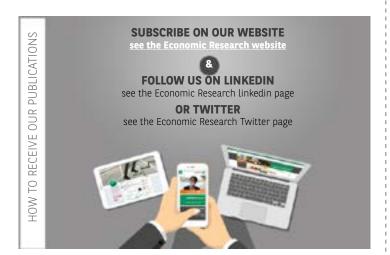
Monthly barometer of key economic indicators of the main OECD countries.

# **ECO**TV

What is the key event of the month? You will find the answer in our economy broadcast.

# **MACROWAVES**

Our economic podcast



Published by BNP PARIBAS Economic Research

 $\label{eq:Head-office: 16-boulevard des Italiens - 75009 Paris France / Phone : +33 (0) 1.42.98.12.34 \\ Internet: www.group.bnpparibas - www.economic-research.bnpparibas.com$ 

Head of publication : Jean Lemierre Chief editor: Isabelle Mateos y Lago The information and opinions contained in this document have been obtained from, or are based on, public sources believed to be reliable, but there is no guarantee of the accuracy, completeness or fitness for any particular purpose of such information as uch information may not have been independently verified by BNPP or by any person. None of BNPP, any of its subsidiary undertakings or affiliates or its members, directors, officers, agents or employees accepts any responsibility or liability whatsoever or makes any representation or warranty, express or implied, as to the accuracy and completeness of the information or any opinions based thereon and contained in this document and it should not be relied upon as such. This document does not constitute research, as defined under MIFID II, or form any part of any offer to sell or issue and is not a solicitation of any offer to purchase any financial instrument, nor shall it or any part of it nor the fact of its distribution form the basis of, or be relied on, in connection with any contract or investment decision. Information and opinions contained in this document are published for the information of recipients, but are not to be relied upon as authoritative or taken in substitution for the exercise of judgment by any recipient, are subject to change without notice. In providing this document, BNPP does not offer investment, financial, legal, tax or any other type of advice to, nor has any fiduciary duties towards, recipients. Any reference to past performance is not indicative of future performance which may be better or worse than prior results. Any hypothetical, past performance simulations are the result of estimates made by BNPP, and should not be used as guidance, in any way, of future performance. To the fullest extent permitted by law, no BNPP group company accepts any liability whatsoever (including in negligence) for any direct or consequential loss arising from any use of or reliance on material contained by BNPP, and should not be used as guidance, i

This document was produced by a BNPP group company. This document is for the use of intended recipients and may not be reproduced (in whole or in part) or delivered or transmitted to any other person without the prior written consent of BNPP. By accepting or accessing this document you agree to this.

BNP Paribas is a société anonyme incorporated in France, licensed and supervised as a credit institution by the European Central Bank (ECB) and as an investment services provider by the Autorité de contrôle prudentiel et de résolution (ACPR) and Autorité des marches financiers (AMF), and having its registered office at 16, boulevard des Italiens, 75009 Paris, France.

Some or all of the information contained in this document may already have been published on <a href="https://globalmarkets.bnpparibas.com">https://globalmarkets.bnpparibas.com</a>.

For country-specific disclaimers (United States, Canada, United Kingdom, Germany, Belgium, Ireland, Italy, Netherlands, Portugal, Spain, Switzerland, Brazil, Turkey, Israel, Bahrain, South Africa, Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, Vietnam) please type the following URL to access the applicable legal notices: <a href="https://globalmarkets.bnpparibas.com/gm/home/Markets\_360\_Country\_Specific\_Notices.pdf">https://globalmarkets.bnpparibas.com/gm/home/Markets\_360\_Country\_Specific\_Notices.pdf</a>

© BNP Paribas (2025). All rights reserved.

to verify its factual accuracy

Subscribe to our publications:

**ECO**NOMIC RESEARCH



