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“ In the Eurozone, with disinflation continuing, all is set for the rate cutting cycle to start in June. Judging by the momentum of several survey data, it is also getting ready for a recovery in growth. The soft landing scenario seems confirmed. ”



ECONOMIC RESEARCH



BNP PARIBAS

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MARCH SURVEY DATA: US RESILIENCE AND EUROZONE GETTING READY FOR A RECOVERY IN GROWTH

The S&P Global manufacturing PMIs for the month of March point towards a pickup in economic momentum in most countries. In the Eurozone, the improvement is strong, especially in manufacturing and to a lesser degree in services. Momentum is slow however in terms of employment. In the US, the recent pickup in manufacturing sentiment is also strong compared to history. Against the background of these and other strong data, Fed officials have insisted on the need for caution in cutting rates, all the more so considering that the pace of disinflation has clearly slowed. The US soft landing view is increasingly being challenged and 'no landing' is put forward as an alternative. In the Eurozone on the other hand, with disinflation continuing, all is set for the rate cutting cycle to start in June. It is also getting ready for a recovery in growth. The soft landing scenario in the Eurozone seems to be confirmed.

Survey data for the month of March point towards a broad-based pickup in the economic momentum.^{1,2} The S&P Global manufacturing PMIs show that most countries see an improved sentiment. Momentum is negative in Mexico, the UAE and Saudi Arabia but the level of the respective PMIs remains well above 50, which corresponds to expanding activity. Only two countries -Japan and Egypt- suffer from weaker confidence and a PMI below 50.

Focusing on the Eurozone, the improvement is strong, especially in manufacturing where momentum is at the 87th percentile of the historical distribution, whereas in services momentum is at the 78th percentile.³ The improvement is broad-based with, in manufacturing, very high scores for new orders and the quantity of purchases. In services, business expectations and the assessment of new business opportunities have picked up markedly. Momentum in terms of employment on the other hand is slower in both services and especially manufacturing. This may reflect that due to labour hoarding, companies have enough staff to meet the expected increase in demand.⁴ In such case, productivity would improve, which would be welcomed by companies given the pressure coming for wage growth. In terms of inflation, input price momentum has increased in manufacturing, which may be related to the consequences of the supply disruption from the attacks in the Red Sea. Output price momentum on the other hand is only slightly positive. This also applies to services where, importantly, input price momentum is negative, reflecting that an increasing number of companies are reporting an easing of input price pressures. However, the level remains very elevated and shows that most companies continue to face rising input prices.

These data confirm the picture offered by the European Commission's surveys. In March, economic sentiment -a composite indicator of the opinions in industry, services, retail trade, construction as well as consumer confidence- picked up to 96.3 from 95.5 the month before. All components except the construction sector saw an improvement. Although it's still below the long-term average of 100, since December of last year, the improvement since December of last year is significant compared with the low readings have been well above those seen between July and November.

In the US, the recent pickup in manufacturing sentiment is also strong compared to history. The momentum of the manufacturing PMI is at the 90th percentile of the distribution. Except for delivery times, which are stable, all series display an improvement in recent months. Companies have become significantly more positive on the new orders they receive.

¹ Momentum is calculated as the difference between the average of the three most recent observations and the average of the previous three observations (using non-overlapping data).

² For a comprehensive "heatmap" view of the latest PMI data, see the Economic Pulse, page 7 and 8 in this issue of EcoWeek.

³ Data since December 1998.

⁴ A more negative interpretation would be that the employment survey is reacting with a lag to the weakness in demand. This would bode badly for the labour market outlook.

⁵ Data from the Institute for Supply Management (ISM) since December 1997 provide a similar picture, with manufacturing momentum in the 82nd percent of distribution while it is in the 71st percent for non-manufacturing.

⁶ For more detail see [Inflation Tracker - March 2023 | Resistance to the downside \(bnpparibas.com\)](#).

PMI MANUFACTURING

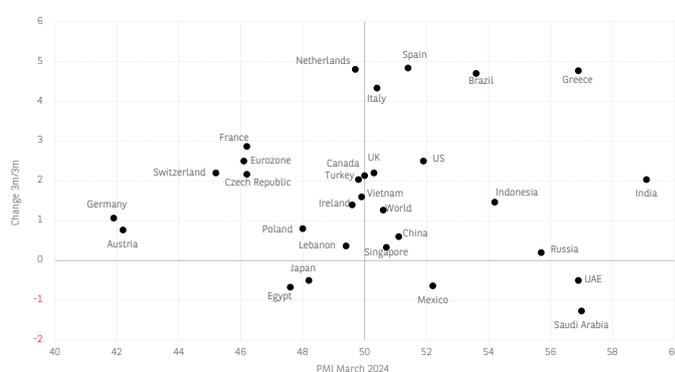


CHART 1

SOURCE: S&P GLOBAL, BNP PARIBAS

Contrary to what we observe in the Eurozone, the reading is also positive for the employment survey. In services, momentum is also positive albeit less strong, with a PMI at the 68th percentile⁵. The employment survey is evolving sideways. Input prices and output prices remain well above 50 -the former being close to 60- and reflect ongoing price pressures but momentum is slightly negative. The opposite holds for manufacturing where an increasing number of companies report higher prices. The Institute for Supply Management (ISM) surveys for March paint a similar picture with strong manufacturing momentum -82th percentile of the historical distribution- and less strong non-manufacturing momentum at the 71th percentile. The Federal Reserve Bank of Atlanta's nowcast neatly summarises the message from a broader range of data. Real GDP growth -quarter-on-quarter, seasonally adjusted annualised rate- is expected at 2.5% in the first quarter of this year, which is a robust performance given the level of interest rates. Against this background, the need for caution in cutting rates expressed recently by Fed board members as well as regional Federal Reserve presidents should not come as a surprise. The very strong March labour market report -303K new jobs, largely beating the Bloomberg consensus forecast of 212K; unexpected decline of the unemployment rate from 3.9% to 3.8%- will intensify the debate within the FOMC, implying that 3 cuts this year can no longer be taken for granted, all the more so considering that the pace of disinflation has clearly slowed.⁶



This explains why the soft landing view is increasingly being challenged and why 'no landing' is put forward as an alternative.⁷ A priori, fewer rate cuts shouldn't matter that much for the real economy -after all it would be a sign of ongoing strength- but financial markets, where pricing has been based on the view that policy easing was coming, may look at this differently. In the Eurozone on the other hand, with disinflation continuing, all is set for the rate cutting cycle to start in June. It is also getting ready for a recovery in growth. The soft landing scenario in the Eurozone seems confirmed.

William De Vijlder

⁷ To illustrate this point, the latest Duke University CFO survey, published on 27 March 2024, was entitled 'What landing?':

EUROZONE PMI

US PMI

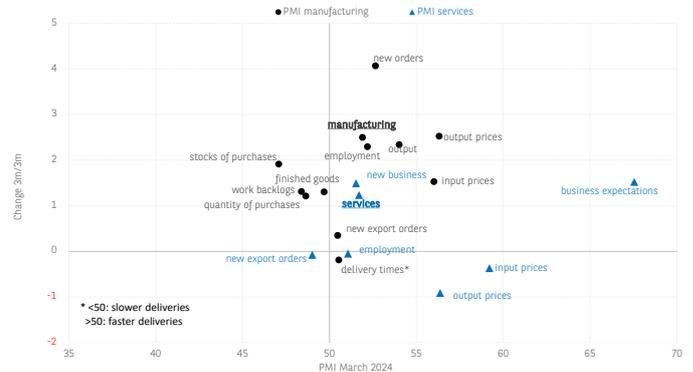
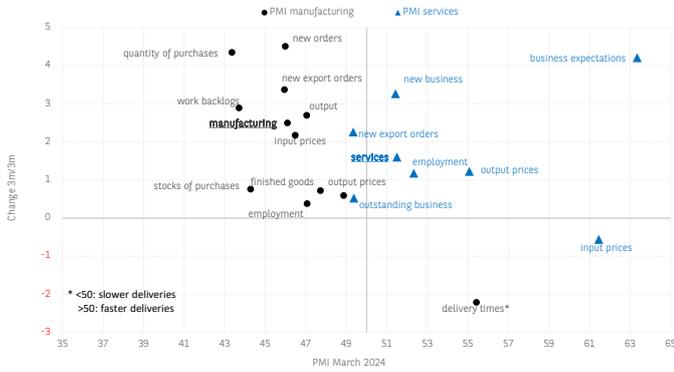


CHART 2

SOURCE: S&P GLOBAL, BNP PARIBAS

CHART 3

SOURCE: S&P GLOBAL, BNP PARIBAS

MARKETS OVERVIEW

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OVERVIEW

Week 29-3/24 to 5-4-24

↘ CAC 40	8 206	▶ 8 061	-1.8 %	
↘ S&P 500	5 254	▶ 5 204	-1.0 %	
↗ Volatility (VIX)	13.0	▶ 16.0	+3.0 pb	
↘ Euribor 3M (%)	3.89	▶ 3.89	-0.7 bp	
↘ Libor \$ 3M (%)	5.56	▶ 5.56	-0.5 bp	
↗ OAT 10y (%)	2.80	▶ 2.92	+11.3 bp	
↗ Bund 10y (%)	2.27	▶ 2.38	+10.3 bp	
↗ US Tr. 10y (%)	4.21	▶ 4.40	+18.9 bp	
↗ Euro vs dollar	1.08	▶ 1.08	+0.2 %	
↗ Gold (ounce, \$)	2 214	▶ 2 323	+4.9 %	
↗ Oil (Brent, \$)	87.4	▶ 91.6	+4.7 %	

MONEY & BOND MARKETS

Interest Rates

			highest 24	lowest 24	Yield (%)	highest 24	lowest 24
€ ECB	4.50		4.50 at 01/01	4.50 at 01/01	€ AVG 5-7y	2.64	2.64 at 01/01
Eonia	-0.51		-0.51 at 01/01	-0.51 at 01/01	Bund 2y	2.97	3.05 at 18/03
Euribor 3M	3.89		3.97 at 18/01	3.86 at 03/04	Bund 10y	2.38	2.44 at 28/02
Euribor 12M	3.66		3.76 at 19/03	3.51 at 01/02	OAT 10y	2.92	2.92 at 03/04
\$ FED	5.50		5.50 at 01/01	5.50 at 01/01	Corp. BBB	3.85	4.06 at 28/02
Libor 3M	5.56		5.60 at 27/02	5.53 at 01/02	\$ Treas. 2y	4.81	4.81 at 05/04
Libor 12M	6.04		6.04 at 01/01	6.04 at 01/01	Treas. 10y	4.40	4.40 at 05/04
£ BoE	5.25		5.25 at 01/01	5.25 at 01/01	High Yield	7.91	8.10 at 05/01
Libor 3M	5.30		5.33 at 06/03	5.30 at 22/03	£ gilt. 2y	4.57	4.68 at 13/02
Libor 12M	0.81		0.81 at 01/01	0.81 at 01/01	£ gilt. 10y	4.07	4.22 at 13/02

At 5-4-24

At 5-4-24

EXCHANGE RATES

1€ =		highest 24	lowest 24	2024
USD	1.08	1.10 at 01/01	1.07 at 13/02	-2.1%
GBP	0.86	0.87 at 02/01	0.85 at 13/02	-1.0%
CHF	0.98	0.98 at 04/04	0.93 at 08/01	+5.0%
JPY	163.95	164.83 at 04/04	155.33 at 02/01	+5.3%
AUD	1.65	1.67 at 28/02	1.62 at 02/01	+1.7%
CNY	7.83	7.88 at 08/03	7.71 at 13/02	-0.1%
BRL	5.46	5.50 at 03/04	5.31 at 13/02	+1.8%
RUB	100.07	102.67 at 23/02	95.72 at 19/01	+1.3%
INR	90.10	91.92 at 01/01	88.97 at 13/02	-2.0%

At 5-4-24

Change

COMMODITIES

Spot price, \$		highest 24	lowest 24	2024	2024(€)
Oil, Brent	91.6	91.6 at 05/04	75.8 at 08/01	+17.8%	+20.3%
Gold (ounce)	2 323	2 323 at 05/04	1 989 at 14/02	+12.5%	+14.8%
Metals, LME	4 011	4 015 at 04/04	3 558 at 09/02	+6.6%	+8.9%
Copper (ton)	9 209	9 242 at 04/04	8 065 at 09/02	+8.8%	+11.1%
wheat (ton)	206	2.3 at 01/01	191 at 15/03	-11.4%	-9.5%
Corn (ton)	161	1.7 at 01/01	148 at 23/02	-8.8%	-5.7%

At 5-4-24

Change

EQUITY INDICES

Index	highest 24	lowest 24	2024	
World				
MSCI World	3 402	3 438 at 29/03	3 114 at 04/01	+7.4%
North America				
S&P500	5 204	5 254 at 28/03	4 689 at 04/01	+9.1%
Europe				
EuroStoxx50	5 015	5 083 at 28/03	4 403 at 17/01	+10.9%
CAC 40	8 061	8 206 at 28/03	7 319 at 17/01	+0.7%
DAX 30	18 175	18 492 at 28/03	16 432 at 17/01	+8.5%
IBEX 35	10 916	11 111 at 27/03	9 858 at 19/01	+0.8%
FTSE100	7 911	7 976 at 04/04	7 446 at 17/01	+0.2%
Asia				
MSCI, loc.	1 372	1 415 at 22/03	1 242 at 03/01	+1.0%
Nikkei	38 992	40 888 at 22/03	33 288 at 04/01	+16.5%
Emerging				
MSCI Emerging (\$)	1 046	1 050 at 02/04	958 at 17/01	+0.2%
China	55	56 at 12/03	49 at 22/01	-1.1%
India	990	990 at 05/04	915 at 03/01	+7.5%
Brazil	1 618	1 800 at 01/01	1 616 at 03/04	-6.5%

At 5-4-24

Change

PERFORMANCE BY SECTOR (Eurostoxx50 & S&P500)

Year 2024 to 5-4, €	Year 2024 to 5-4, \$
+15.2%	+18.8%
+14.5%	+17.4%
+12.2%	+17.0%
+9.5%	+17.0%
+9.2%	+15.6%
+7.6%	+12.8%
+6.8%	+12.7%
+6.5%	+11.4%
+5.8%	+11.1%
+5.7%	+10.9%
+5.1%	+8.5%
+4.7%	+8.0%
+4.6%	+7.4%
+3.2%	+7.0%
-0.5%	+5.8%
-3.3%	+4.8%
-3.5%	+2.3%
-6.9%	+2.0%
-7.8%	-23.9%

SOURCE: REFINITIV, BNP PARIBAS

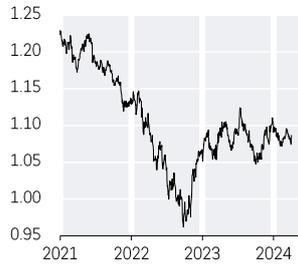


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MARKETS OVERVIEW

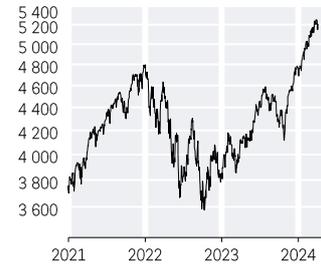
EURO-DOLLAR



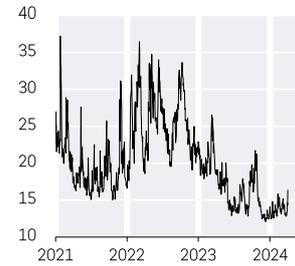
EUROSTOXX50



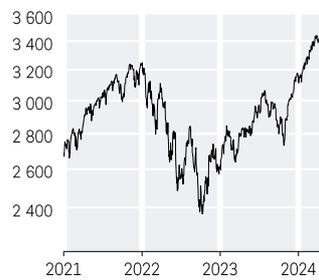
S&P500



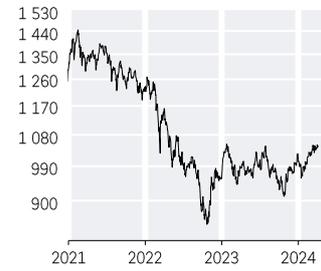
VOLATILITY (VIX, S&P500)



MSCI WORLD (USD)



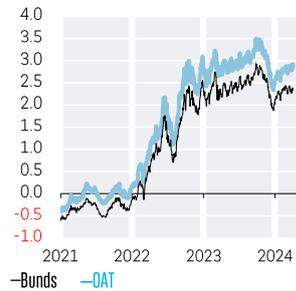
MSCI EMERGING (USD)



10Y BOND YIELD, TREASURIES VS BUND



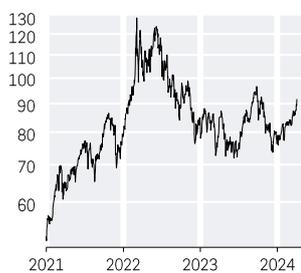
10Y BOND YIELD



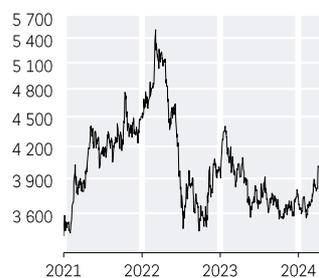
10Y BOND YIELD & SPREADS

Year 2024 to 5-4		
4.00%	Greece	162 bp
3.79%	Italy	141 bp
3.24%	Spain	86 bp
3.00%	Portugal	62 bp
2.92%	France	53 bp
2.89%	Belgium	51 bp
2.89%	Austria	50 bp
2.88%	Finland	50 bp
2.70%	Ireland	32 bp
2.66%	Netherlands	28 bp
2.38%	Germany	

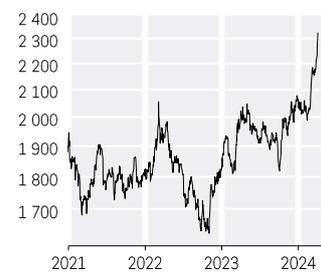
OIL (BRENT, USD)



METALS (LME, USD)



GOLD (OUNCE, USD)

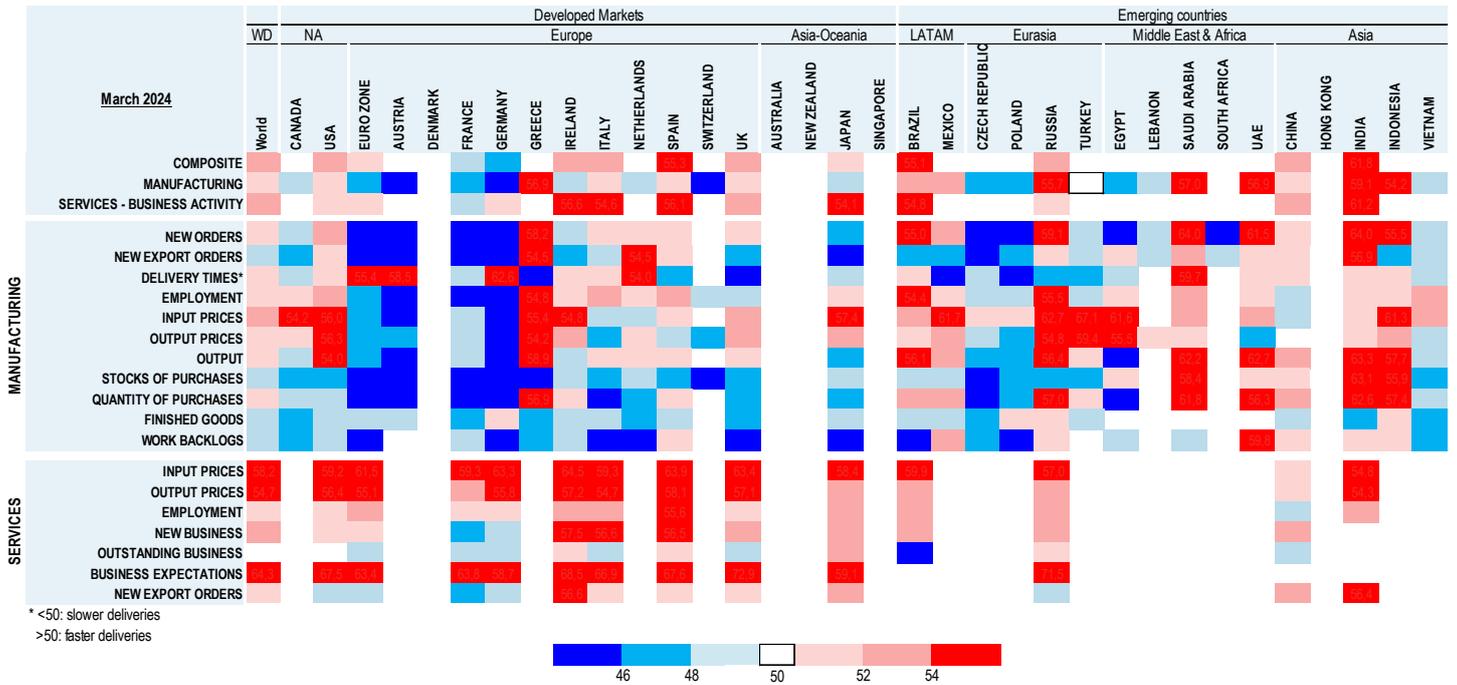


SOURCE: REFINITIV, BNP PARIBAS

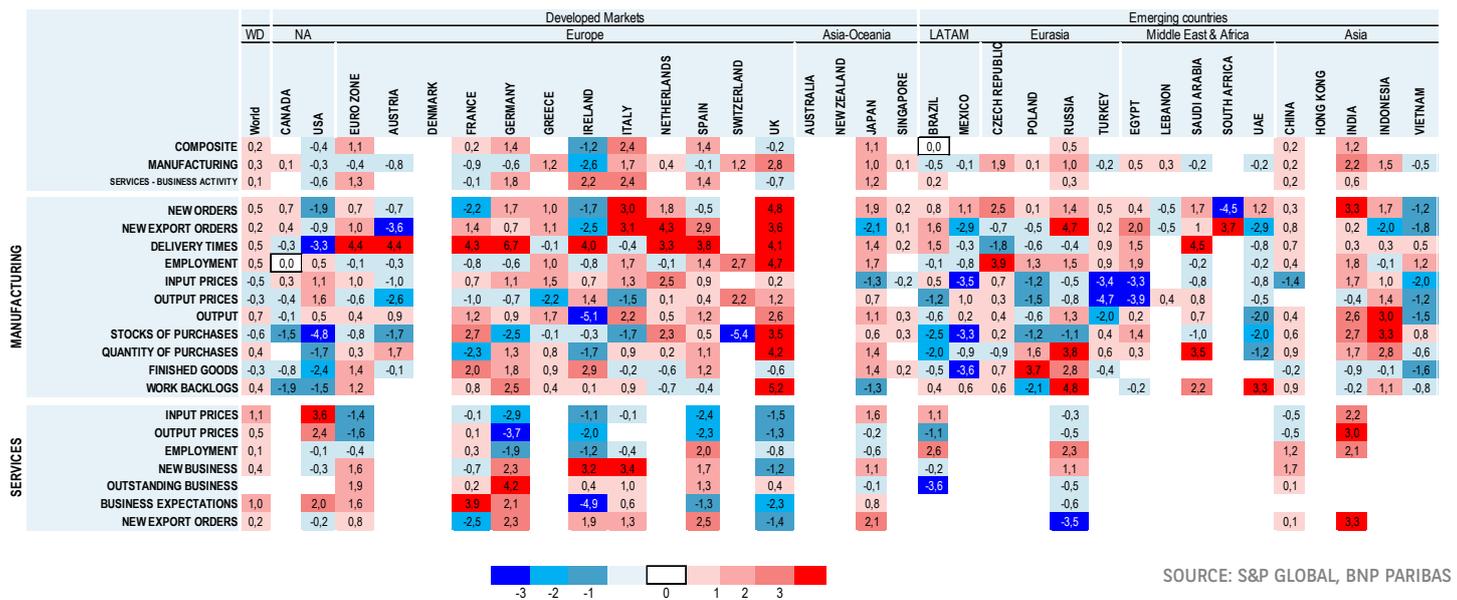
ECONOMIC PULSE

THE GLOBAL ECONOMIC ACTIVITY STRENGTHENS IN Q1 2024

S&P GLOBAL PMI - MARCH 2024



S&P GLOBAL PMI (MARCH 2024 VERSUS FEBRUARY 2024)



SOURCE: S&P GLOBAL, BNP PARIBAS

Tarik Rharrab

ECONOMIC SCENARIO

8

UNITED STATES

The US economy has shown a surprising vigour in 2023, illustrated by the +0.8% q/q advance in Q4 GDP and a +2.5% yearly annual growth driven by the resilience of household consumption and the good figures of business investment. Thus, we have gradually ruled out the event of a recession induced by the cumulative monetary tightening. Our baseline scenario implies a +2.8% rate of growth for 2024, enabled by factors such as the carryover effect from 2023 and an expected increase in real incomes, with a slowdown over S2. The inflation peak was reached in mid-2022, and the latter is expected to approach the 2% target in 2024. This picture paves the way for an easing of its monetary policy by the Fed, which can foresee a soft landing of the US economy and start cutting rates progressively as from June 2024.

CHINA

The post-Covid rebound in economic activity proved to be weaker than initially expected. Domestic demand has remained held back by a significant loss in private investor and consumer confidence. The crisis in the property sector has persisted, with the continued fall in sales, defaults of developers and growing difficulties of certain financial institutions. These constraints to economic growth have persisted since the beginning of 2024. However, activity has strengthened slightly, driven by the manufacturing export sector, and helped by fiscal stimulus measures. In the short term, exports are likely to continue to gain strength. Moreover, the authorities are expected to continue to ease their economic policy mix, which is a prerequisite for reaching the official real GDP growth target of "about 5%" that has been set for 2024. Consumer price inflation will remain low. Yet the policy leeway of the government and the central bank is still being constrained by the debt excess of the economy and the weak financial situation of local government.

EUROZONE

The euro area GDP slightly contracted in the second half of 2023 according to the latest Eurostat data. Annual growth was only 0.4% in 2023. The negative effects of monetary tightening are expected to continue to weigh on economic activity this winter. Activity is expected to inch higher in the first quarter of 2024, before a more pronounced recovery from spring onwards. This would be underpinned by a first rate cut by the ECB, which we expect to happen in June. This monetary easing would accompany the inflation decline, which is expected to come close to the 2% target during the second quarter. Disinflation, along with the dynamism of wages, is expected to support household purchasing power and consumption. Growth should also be supported by NGEU disbursements and its deployment on the ground.

FRANCE

France experienced 0% q/q growth in Q3 and 0.1% q/q growth in Q4 2023 after a short-lived acceleration in Q2 2023 (+0.6% t/t, driven by exceptional factors, such as aeronautics). In Q4, corporate investment has decreased for the first time (after significant growth). In parallel, household consumption was stable and household investment decreased markedly. Disinflation is now visible (the harmonized index grew by 2.4% y/y in March 2024, compared to 5.7% y/y in September 2023), but the impact of higher interest rates should continue to be felt. As a result, we expect 0.1% growth q/q during the Q1 2024. Going forward, we expect no clear growth acceleration this year (0.7% in 2024 after 0.9% in 2023).

RATES AND EXCHANGE RATES

The first policy rate cuts are taking shape somewhat more clearly. They would, according to our forecasts, occur in June for the Federal Reserve, the ECB, and the Bank of England. In particular, the Federal Reserve and the ECB declare they are about to have the necessary data and confidence to be in a position to estimate that inflation is heading sustainably towards the 2% target. The most prominent risk, however, is that inflation proves to be stickier than anticipated, which would delay the monetary easing. We expect three 25-basis-point rate cuts from the Fed by the end of 2024, four for the ECB and the Bank of England. On both sides of the Atlantic, policy rates in real terms and the degree of monetary restriction would remain about unchanged. The induced decline in long-term rates should be limited by the importance of bond issuance against a background of quantitative tightening.

On 31 October, the Bank of Japan (BoJ) adjusted its yield curve control policy (YCC) by allowing a wider fluctuation in 10-year sovereign interest rates around the target of 1%. Further adjustments to monetary policy are likely, given that the country currently faces the fastest rate of inflation since the early 1990s. We expect the BoJ to end its negative interest rate policy this Spring (most likely in March), while keeping a loose approach to its yield curve control policy.

We remain fundamentally bearish regarding the US dollar, but the still-strong US growth pushes back and moderates its expected depreciation, especially versus the euro. The yen is expected to strengthen more significantly versus the USD, based on the combination of the start of BoJ tightening and of the repatriation by Japanese investors of their foreign holdings.

GDP GROWTH AND INFLATION

%	GDP Growth				Inflation			
	2022	2023	2024 e	2025 e	2022	2023	2024 e	2025 e
United-States	1.9	2.5	2.8	1.8	8.0	4.1	3.1	2.8
Japan	0.9	1.9	0.4	0.9	2.5	3.2	2.9	2.3
United-Kingdom	4.4	0.1	0.1	1.2	9.1	7.4	2.1	2.2
Euro Area	3.5	0.5	0.7	1.7	8.4	5.4	2.3	2.0
Germany	1.9	-0.1	0.0	1.4	8.7	6.1	2.3	2.1
France	2.5	0.9	0.7	1.4	5.9	5.7	2.3	1.8
Italy	3.9	0.9	0.9	1.4	8.7	6.0	1.1	1.8
Spain	5.8	2.5	2.0	2.1	8.3	3.4	2.8	2.0
China	3.0	5.2	4.5	4.3	2.0	0.2	-0.1	1.2
India*	7.2	7.5	8.1	7.1	6.7	6.7	5.5	4.8
Brazil	2.9	2.9	1.8	1.8	9.3	4.6	3.9	3.8

Source : BNP Paribas (e: Estimates & forecasts)

Last update: 4 April 2024

* Fiscal year from 1st April of year n to March 31st of year n+1

INTEREST AND EXCHANGE RATES

Interest rates, %		Q2 2024	Q3 2024	Q4 2024	Q2 2025	Q4 2025
End of period						
US	Fed Funds (upper limit)	5.25	5.00	4.75	4.25	4.00
	T-Note 10y	4.25	4.20	4.20	4.20	4.20
Eurozone	deposit rate	3.75	3.25	3.00	2.50	2.50
	Bund 10y	2.35	1.95	2.00	2.25	2.50
	OAT 10y	2.87	2.50	2.52	2.80	3.05
	BTP 10y	3.70	3.35	3.45	3.80	4.00
UK	BONO 10y	3.19	2.82	2.85	3.15	3.38
	Base rate	5.00	4.50	4.25	3.75	3.25
	Gilts 10y	4.00	3.80	3.70	3.55	3.65
Japan	BoJ Rate	0.10	0.25	0.25	0.50	0.75
	JGB 10y	0.90	1.00	1.20	1.40	1.35
Exchange Rates		Q2 2024	Q3 2024	Q4 2024	Q2 2025	Q4 2025
End of period						
USD	EUR / USD	1.10	1.10	1.10	1.12	1.14
	USD / JPY	146	144	142	137	133
	GBP / USD	1.31	1.33	1.33	1.35	1.37
EUR	EUR / GBP	0.84	0.83	0.83	0.83	0.83
	EUR / JPY	161	158	156	153	152
Brent		Q2 2024	Q3 2024	Q4 2024	Q2 2025	Q4 2025
Quarter Average						
Brent	USD/bbl	80	85	83	81	82

Sources: BNP Paribas (Market Economics, Interest Rate Strategy, FX Strategy, Commodities Desk Strategy)

Last update: 12 March 2024



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FURTHER READING

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France: business insolvencies stabilised at a high level in Q1 2024	EcoBrief	8 April 2024
Business insolvencies in Europe: diverging trends	EcoFlash	5 April 2024
Green energies increasingly competitive	Chart of the Week	3 April 2024
United States: The Federal Reserve, inflation data and markets	EcoWeek	3 April 2024
How ready is Latin America to meet the artificial intelligence (AI) challenge?	Chart of the Week	29 March 2024
EcoPulse - March 2024	EcoPulse	29 March 2024
French trade balance: 2023 review and 2024-2025 projections	EcoFlash	28 March 2024
French inflation: further disinflation expected in March, before 6 months of probable stabilisation	EcoBrief	28 March 2024
Shift in focus	EcoTV	28 March 2024
The other terminal rate: how far will policy rates be cut?	EcoWeek	27 March 2024
French economy Pocket Atlas - March 2024	French economy Pocket Atlas	21 March 2024
Non-financial corporations: production taxes still account for 2.6% of French GDP	EcoFlash	21 March 2024
Inversion of the US yield curve and recessions: a leading signal, usually	EcoTV	21 March 2024
The Fed's QT: are yesterday's sellers today's buyers?	Chart of the Week	20 March 2024
Canada: Running low on fuel	EcoFlash	19 March 2024
Global economy Cyclical outlook: known unknowns	EcoWeek	19 March 2024
Inflation Tracker - March 2023 Resistance to the downside	EcoCharts	15 March 2024
France: Stop-and-go growth cycles redux	EcoTV	14 March 2024
France, youth employment: on the verge of a more pronounced downturn?	Chart of the Week	13 March 2024
Eurozone The digital euro and the role of central bank currency anchor	EcoWeek	13 March 2024
Audiobrief French trade deficit: France is relatively deindustrialised but investing	Podcast - Macro Waves	12 March 2024



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